

FALL 2023

City of Tonkawa Highlights



TELL US HOW WE'RE DOING

The City of Tonkawa is conducting its annual electric customer satisfaction survey and would like for you to provide feedback. The survey is used to help gauge customer satisfaction, as well as the interest customers have in new programs and services like time-of-use rates or new technologies. These surveys allow the utility and its power supplier, the Oklahoma Municipal Power Authority (OMPA), to craft programs and services around the needs and interests of the customers.

Responses to survey questions can be provided online by scanning the QR code below with a smart phone. All individual responses will be kept confidential.



PUBLIC POWER WEEK RETURNS IN OCTOBER

Public Power Week will return for 2023 from October 1-7. Every year, communities around the nation celebrate the event, which recognizes municipal electric systems and the benefits they provide. There are more than 2,000 community-owned

electric systems across the United States, including 62 in Oklahoma. These locally owned and operated utilities serve power to more than 49 million Americans.

Some of the ways in which communities recognize the week include city council resolutions, open houses, customer appreciation events and school safety demonstrations.

Public electric systems bring many advantages to the communities they serve, the most significant of which is reinvestment. This is especially the case for Oklahoma's utilities. While Public Power utilities on a national level transfer an average of 5.6 percent of operating revenues to the general fund, Public Power in Oklahoma transfers approximately 19 percent. This is largely due to the limited ways in which cities and towns in Oklahoma are able to recoup revenue.

Financially, Public Power also benefits from donated electricity and labor, locally-purchased materials and employee salaries that filter back through the local community.

Public Power utilities are governed by officials that are elected by the community, and they are able to make decisions with the interest of their community in mind, knowing best what their needs are. They are also typically more accessible than those who run other utilities.

The employees who work on municipal electric systems often times live in the communities they serve, meaning they are keeping the power on for their neighbors, family and friends. This also makes them able to respond quicker to emergencies and outages.

The very first Public Power utility was created in 1880, and half of them were created by 1921. Today, they serve 14.5 percent of all electric customers across the country

